

# Divaa

2nd Early

- Brilliant skin finish for Pre-Packing
- Excellent French Fries
- Good Pallida Resistance

**Divaa** is a very versatile early variety giving good yields of very bright tubers with very white skin and flesh. It is bred from Innovator and is very similar in performance except for its amazing skin brightness.

Divaa is therefore perfectly suited to washing for fresh retail markets and it also makes excellent French Fries.

Divaa has a good response to heat stress and so it is giving very good field performance in hot climates. Its high level of resistance to G.pallida makes Divaa also useful for inclusion in nematode management strategies.



Attractive from the field and the store



Outstanding bright skin finish and good shape



Performs in hot climates



Excellent colour and texture

MARKET SUITABILITY & CONSUMER QUALITIES	Low	High
Punnets		
Chip shop chips		8
Prepack 45x80mm		8
Bakers 65x85mm		6
Farmgate sales		8
Skin colour 1 white 9 yellow	2	
Flesh colour 1 white 9 yellow	1	
Dry matter 1 < 15% 5 = 20% 9 = >25%		6
Eye depth 1 = Deep 9 = Shallow		8
Dormancy 1 = Short 9 = Long		6



**IMPORTANT:** This information is intended to give growers a broad understanding of the variety and its growth requirements, it was last updated on 24 July 2012. Please consult your own agronomist for the best practice on your farm and your end requirements.

**PRE PLANTING:** We recommend all seed should be removed from the packaging at the earliest possible opportunity and not later than 5 days after delivery. Seed should then be kept in a dry, well ventilated, frost free environment. Early trial evidence suggests Divaa is moderately susceptible to Black scurf *Rhizoctonia*. In vulnerable growing conditions we suggest an approved fungicidal protectant is applied.

**PLANTING & GROWING:** The tubers of Divaa tend to be fairly shallow therefore the seed should be planted deeper than average. We recommend 17 to 20 cm cover over the seed depending on soil type and conditions. We have no evidence of sensitivity to Metribuzin (Sencorex) at this stage. Early commercial results suggest a planting population of 33,000 tubers (13,400/acre) for a typical 35x55mm 650 tubers/50kg seed stock. In a high blight risk environment, ensure a robust blight protection programme is initiated promptly.

**HARVEST & STORAGE:** Divaa has good resistance to damage so can be handled normally. Early evidence would suggest that fry colour can be maintained until early spring and skin finish would seem to hold well.

RESISTANCE TO DAMAGE, PESTS AND DISEASES	Low	High				
Potato cyst nematode ( <i>Globodera pallida</i> Pa 2/3,1)						5
Potato cyst nematode ( <i>Globodera rostochiensis</i> Ro1)			3			
Late blight on foliage ( <i>Phytophthora infestans</i> )			3			
Late blight on tubers ( <i>Phytophthora infestans</i> )		2				
Blackleg ( <i>Pectobacterium atrosepticum</i> )						6
Potato leafroll virus	1					
Potato virus Yo			3			
Potato virus Ya		Results awaited				
Potato virus Yn		Results awaited				
Skin spot ( <i>Polyscytalum pustulans</i> )						5
Common scab ( <i>Streptomyces scabiei</i> )						5
Powdery scab ( <i>Spongospora subterranea</i> )			3			
Silver scurf ( <i>Helminthosporium scabiei</i> )						6
Black dot ( <i>Colletotrichum coccodes</i> )						5
Black scurf ( <i>Rhizoctonia solani</i> )			3			
Dry rot ( <i>Fusarium coeruleum</i> )						7
Dry rot ( <i>Fusarium sulphureum</i> )	1					
Internal damage (bruising)						6
External damage (and splitting)						7
FIELD AND STORE QUALITIES	Low	High				
Drought resistance						6
Heat tolerance						7
Storability						6